

# E-Commerce Credit Insurance

Simple plug-and-insure solution to protect and grow your online B2B business with a BNPL solution.

## Who needs E-commerce Credit Insurance?

- B2B E-merchants who are already selling online with Buy-Now-Pay-Later (BNPL) model
- B2B Sellers who are planning to start selling online with BNPL terms

Give your business a boost by offering your customers a full and hassle-free digital payment experience.

This is why it is essential to be able to protect your BNPL invoices.

With E-Commerce Credit Insurance you can safely and automatically propose deferred payment terms in realtime to your customers. If your customer does not pay, we will cover your loss.

By offering deferred payment terms, you can increase your customers' average shopping baskets and improve conversion rates.

## What you can expect:



**Easy integration** into online sales and payment term processes



**24/7** real-time insurance decision with perfect integration into your customers' workflows



**Automated** credit assessment and debt collection solutions



If a buyer defaults, your loss will be **compensated**, and we will handle the claim and collection automatically



**All-inclusive** pricing

Grant your customers deferred payment terms immediately and enable a seamless customer journey.

Our solution easily integrates into your online checkout workflow.

Our REST APIs can automate your credit management system so that you can focus on your business.

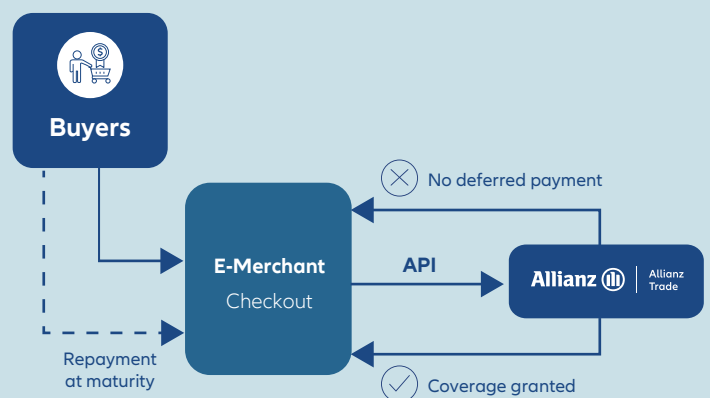
Thanks to our real time decision making capabilities, your customers will benefit from an effortless check-out process.



Interested? Contact us [here](#).

For more details on our API solution, please visit our [developer portal](#).

## How it works?



Allianz Trade is the global leader in trade related insurances. With E-Commerce Credit Insurance, we offer our core capabilities to support your Buy-Now-Pay-Later B2B model.